PHARRELL
MASTER OF STYLE

FALLING FOR

LET IT SNOW
New York visual artist Maxwell Snow had trouble finding the perfect motocross vest. Then it was black poppers boots, as he had both items made. Now he's launched a self-titled clothing line to outfit men head to toe in such coveted pieces, including black Japanese-sew design jeans and cashmere-cotton blend sweatshirts. "Every piece serves a purpose," says Snow, 29, of linings with RF shielding to limit smartphone radiation and pockets for cameras and other "contraband." His stylist wife, Vanessa Trista, is an advisor. "When she steals something, it's the ultimate laundering," he says. Thieves think she's Snow's sleek black tees and hoodie.

SO WRITE
For the first pen from French house Hermès—the sleek, one-piece Neatly manufactured by Théodore director Pierre-Milos Dumais tapped designer Marc Newson. "We share a fascination for simple shapes," says Dumais, who prizes the journals of his late father, Jean-Louis Dumais. "He said to me, 'If Hermès makes a pen, it must be exquisite.'" When I met Newson, he took a couple of pens from his pocket. It was a sign," For details, see Neatly, page 142.

MEALS TO MEASURE. Students in Fresh Palates to Palates enjoy canvas and paints with James Beard Award-winning chef Jeff Michaud at his restaurant, Osteria.